

20
25



SPONSORSHIP PACKAGE

Contact: ripleyreunionsponsorship@gmail.com
or call Amy - 519-524-0101



ABOUT THE EVENT

JULY 31-AUG 4, 2025



Relive the Memories, Reconnect with Friends

Ripley has a rich culture and history of sports, agriculture, arts and small-town living that will be celebrated and displayed throughout the 2025 August long weekend.

The Ripley Reunion provides a unique opportunity to interact and connect with past, present and potential residents of Huron-Kinloss. It's a time for attendees to remember, revisit and celebrate all of their favourite things about the area.

It presents an opportunity to showcase the changes that have occurred over the last 10 years and highlight the opportunities that those changes present moving forward.

Any profits raised from this volunteer-run event will be invested right back into our community.

At the heart of every Ripley Reunion are the connections we share, and it is through generous sponsorship that we are able to come together as a community.

We're grateful for our sponsors for their generous support in making the Ripley Reunion an unforgettable event.

SPONSORSHIP LEVELS

Steward of the land - \$5,000+

Harvester - \$2,500-4,999

Cultivator - \$1,000-2,499

Fertilizer - \$500-999

Planter - \$200-499



Seedling Supporter
\$150

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Seedling

\$150

Wishing to showcase your hometown pride on Reunion weekend and support your community at the same time?

The Seedling Supporter donation opportunity is for you.

Recognition as Seedling Supporter includes:

- Your name or company name, listed on the 2025 Ripley Reunion website
- A unique merchandise item that will only be available to Seedling Supporters



Planter sponsorship

\$ 200 - \$499

Pre-event

Website

- Business name, logo and hyperlink to your company website on the 2025 Ripley Reunion website

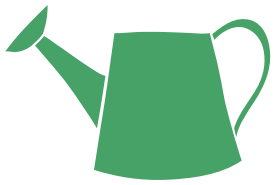
Promotional Opportunity

- Rights to promote the status of your partnership of the 2025 Ripley Reunion
- Rights to use 2025 Ripley Reunion logo on promotional materials/activities

During event

On-site Signage

- Sponsorship recognition including logo on on-site signage



Fertilizer sponsorship

\$500-\$999

Pre-event

Website

- Business name, logo and hyperlink to your company website on the 2025 Ripley Reunion website

Social Media

- One promotional social media post published through 2025 Ripley Reunion noting your sponsorship status including company-provided logo and link to your company social media profile, if applicable, on Facebook.

Promotional Opportunity

- Rights to promote the status of your partnership of the 2025 Ripley Reunion
- Rights to use 2025 Ripley Reunion logo on promotional materials/activities

During event

On-site Signage

- Sponsorship recognition including logo on on-site signage

Print material

- Sponsorship recognition including logo in official printed weekend program

Post event

Follow-up Statistics

- Wrap-up information on number of 2025 event attendees, statistics on social media post that included mention of your company



Cultivator sponsorship

\$1000-\$2499

Pre-event

Website

- Business name, logo and hyperlink to your company website on the 2025 Ripley Reunion website

Social Media

- One promotional social media post published through 2025 Ripley Reunion noting your sponsorship status including company-provided logo and link to your company social media profile, if applicable, on Facebook.

Promotional Opportunity

- Rights to promote the status of your partnership of the 2025 Ripley Reunion
- Rights to use 2025 Ripley Reunion logo on promotional materials/activities

Print Advertising

- Poster - Sponsorship level recognition including business logo on printed official event poster
- Newspaper - Sponsorship level recognition including business logo in official schedule printed in local media.

During event

On-site Signage

- Sponsorship recognition including logo on on-site signage

Print material

- Sponsorship recognition including logo in official printed weekend program

Post event

Follow-up Statistics

- Wrap-up information on number of 2025 event attendees, statistics on social media post that included mention of your company



Harvester sponsorship

\$2500-\$4999

Pre-event

Website

- Business name, logo and hyperlink to your company website on the 2025 Ripley Reunion website

Social Media

- One promotional social media post published through 2025 Ripley Reunion noting your sponsorship status including company-provided logo and link to your company social media profile, if applicable, on Facebook.

Photo Opportunity

- Cheque presentation photo opportunity

Promotional Opportunity

- Rights to promote the status of your partnership of the 2025 Ripley Reunion
- Rights to use 2025 Ripley Reunion logo on promotional materials/activities

Print Advertising

- Poster - Sponsorship level recognition including business logo on printed official event poster
- Newspaper - Sponsorship level recognition including business logo in official schedule printed in printed media.

During event

On-site Signage

- Sponsorship recognition including logo on on-site signage

Print material

- Sponsorship recognition including logo in official printed weekend program

If sponsoring a particular event:

- Opportunity to distribute promotional item at sponsored event and/or place logo on promotional item for distribution at sponsored event

2 Passes for all Reunion Dances

Post event

Follow-up Statistics

- Wrap-up information on number of 2025 event attendees, statistics on social media post that included mention of your company



Land Steward sponsorship

\$5000 +

Pre-event

Website

- Business name, logo and hyperlink to your company website on the 2025 Ripley Reunion website
- Additional 25-word statement of business offering

Social Media

- One promotional social media post published through 2025 Ripley Reunion noting your sponsorship status including company-provided logo and link to your company social media profile, if applicable, on Facebook.
- Additional promotional social media posts on Twitter and Instagram
- One Facebook post profiling your business, including image, statement of your business offering and link to your company website

Photo Opportunity

- Cheque presentation photo opportunity

Promotional Opportunity

- Rights to promote the status of your partnership of the 2025 Ripley Reunion
- Rights to use 2025 Ripley Reunion logo on promotional materials/activities

Print Advertising

- Poster - Sponsorship level recognition including business logo on printed official event poster
- Newspaper - Sponsorship level recognition including business logo in official schedule printed in printed media.

Radio

- Mention of business name in promotional radio spots

During event

On-site Signage

- Sponsorship recognition including logo on on-site signage

Print material

- Sponsorship recognition including logo in official printed weekend program

If sponsoring a particular event: Opportunity to place logo on event tickets & opportunity for event-specific signage at sponsored event

Announcements

- Verbal mention as Steward Sponsor during opening ceremonies, opportunity to provide welcome message at opening ceremony

2 Weekend passes to all dances

Post event

Follow-up Statistics

- Wrap-up information on number of 2025 event attendees, statistics on social media post that included mention of your company



We wish to be recognized as a:

- Golf Hole Sponsor (\$150 per hole)
- Seedling (\$150)
- Planter (\$200 - \$499)
- Fertilizer (\$500 - \$999)
- Cultivator (\$1000 - \$2,499)
- Harvester (\$2,500 - \$4,999)
- Steward (\$5,000 and above)

Name/Company Name:

Contact Person:

Address:

Phone:

Email:

Date:

Signature:

Completion of this agreement form is confirmation of your support as a sponsor, as set out above.

Payment Options:

- Please invoice
- Payment enclosed (Cheque payable to Ripley Reunion)
- E-transfer: ripleyreunionsponsorship@gmail.com

Please return form and payment to:

Amy Irwin
Box 287, Ripley ON
NOG 2R0
or email: ripleyreunionsponsorship@gmail.com

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Ripley 2025 Reunion



Ground We Grew Up On

THANK YOU!

